AFG

IT'S ALL ABOUT YOUR
PEOPLE
AND HOW THEY
WORK

WPA is powerful, **organizational intelligence** on how people work and perform. It is the only **fully visual analytics platform** to diagnose and align your:

PEOPLE

CULTURE & ENGAGEMENT
Evidence-based, visual proof about your human capital at work. Know how work is actually being done so managers can improve teams and measure their success.

WIN THE WAR FOR TALENT
Increase retention and enhance attraction through people centered practices.

ALIGN WORK TO STRATEGY
Ensure that your people can achieve your goals by knowing they are doing the right work with the right resources.

PERFORMANCE

OPTIMIZE WORK
Use visual models to see and measure the value networks and collaborations that produce your revenue and innovation. Make work flow better, eliminate bottlenecks and waste.

GAIN PRODUCTIVITY
Know where your people need development and resources in order to work smarter, faster and build greater long-term value.

ACHIEVE RESULTS
Key performance metrics build accountability and lead to improvement. Decrease your revenue cycle, increase top & bottom line results.

PLACE

ELIMINATE WASTE
Target real waste and needless costs, without loss of morale or productivity. Validate investment decisions with visual evidence.

SIMPLE, FAST, ACTIONABLE
No data scientists, long timelines, or huge investments. Only 20 minutes of stakeholder time, becomes deep insight for leadership decision making within days.
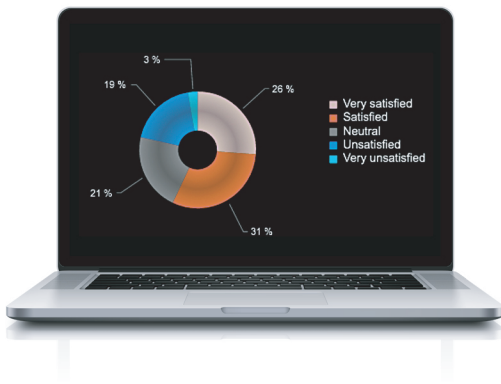
PROVEN. SIMPLE. POWERFUL.

WPA's analytics are built on the uniqueness and collective intelligence of your organization. Fully visual and interactive dashboards make understanding simple and easy. Insights are highly informative and reveal opportunities that are actionable and lead to results.
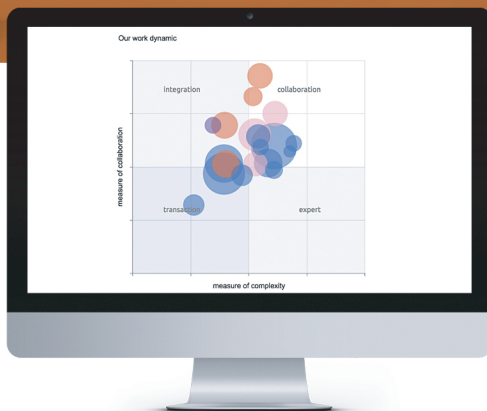
WPA CLIENTS REPORT:

WPA's analytics **revealed 26,000 hours per year** of "Administrative" work **activities** that had **little or no value** to creating revenue.

WPA **proved** how **mobile** we were becoming, so I knew we needed **training** on mobility, communications and how to **manage distributed workers.**

WPA's **Culture Scan showed** us that everyone was **excited about change, except for two departments,** so we were able to work with them to **understand why** and **support them.**

"WPA **showed we didn't need to expand;** we just needed to

align people's work, tools, and space
EFFECTIVELY.
That saved $2 million immediately plus $1 million every year."

"WPA quickly **bridged the gap** between personalities and points of view,

CREATING CONSTRUCTIVE DIALOGUES
on our team about where our organization is headed."

When I saw how our **work plotted** out in terms of **collaboration and complexity,** we **instantly realized** why we **need to evolve** our **training, technologies** and work environment.

We deliver 6 language versions to clients in 10 countries on 3 continents, including Fortune 500, small-mid corporate, private, public entities, universities, research centers, lab, & health.

Microsoft Azure Cloud-based SaaS, privacy and security protected. Cross browser user experience, access on all mobile platforms. WPA data is accessible in multiple reporting formats (Excel, PDF, etc), and visual graphics are all High Vector formats.

"WPA showed we didn't need to expand; we just needed to **align people's work, tools, and space** EFFECTIVELY. That saved $2 million immediately plus $1 million every year."

Our work dynamic

integration   collaboration

measure of collaboration

transaction   expert

measure of complexity

"WPA quickly CREATIN on